



HOME GROWN Village Preview!

If Farm Aid's stage is the heart of Farm Aid, the HOME GROWN Village is the hands! Inside the HOME GROWN Village, food and farm groups from across the country come together to exhibit their work and to give concertgoers a chance to get their hands dirty and dig into the Good Food Movement. **There are over 35 exhibits in the HOME GROWN Village to explore from 12:00 PM – 5:30 PM on the back of the lawn.** Check out a preview of a few of these exhibits below!



What does local food mean to you? What can we build to help us all eat closer to home and support family farmers in our area? How are you growing a strong, local Good Food Movement in your region?

District Fresh: Growing Food Justice In DC

Presented by [Dreaming Out Loud, INC.](#), Washington, DC

Explore a "miniature urban farm" while examining social justice through a food lens that highlights urban agriculture as a community organizing tool and economic driver.

Do You Know What You're Eating?

Presented by [Food and Water Watch](#), Washington, DC

Without labels, would you know if your food is genetically modified or your food's country of origin? Take a stab at your best guesses in an informative game with Food and Water Watch!

What's On Your Fork?

Presented by [American Farmland Trust](#), Washington, DC

Join AFT to learn firsthand from local farmers why shopping at your farmers' market matters, and take a moment to say "thanks" to family farmers across the nation by recording a video message!

Food: Use It or Lose It

Presented by [Society of St. Andrew](#), Big Island, VA

Take your potato truck around a path that will lead to the landfill, a farm field, farm animals, or a feeding agency as you play a 3-D game to learn about food waste and hunger issues in America and how you can make a difference!

From Farm to Corner Store

Presented by [DC Central Kitchen](#), Washington, DC

Getting a grocery store in a food desert is ideal, but improving the quality of food in stores that are already there has a more immediate effect. Watch a cooking demo of a meal made from fresh produce and corner store ingredients, role-play as a consumer in a food desert with a specific budget, and learn how DC Central Kitchen is bringing Farm-to-Convenience Store to DC's most underserved neighborhoods!

Reducing Food Waste: Cosmetically Challenged Food

Presented by [West Virginia Food and Farm Coalition](#), Fayetteville, WV

Did you know your food had to win a beauty contest to get on your plate? Each year hundreds of thousands of pounds of food get tossed away or left in the field because it's "ugly" even though it's perfectly tasty and nutritious! Come see the difference between "grade A" and "ugly" produce and how it can all be eaten!

Host a Friendsgiving for No Kid Hungry

Presented by [No Kid Hungry, Share Our Strength](#), Washington, DC

Take a seat at the Friendsgiving table to play a fun game of trivia and learn how you and your friends can help give back to those less fortunate! By hosting your own Friendsgiving for No Kid Hungry, you can mobilize friends and family to raise awareness and funds for kids suffering from hunger in the US.



Farmers are the backbone of America's food system and our economy. What does it take to be a farmer? What challenges and opportunities are facing family farmers of all generations and backgrounds? How can we sustain and support the future of farming in America?

Cultivating the Chesapeake Foodshed: Growing the Next Generation of Chesapeake Farmers

Presented by [Future Harvest Chesapeake Alliance for Sustainable Agriculture \(CASA\)](#), Cockeysville, MD

Come play Chesapeake Foodshed "Jeopardy" to learn how our local economy, environment, and collective health are hindered by non-sustainable agricultural practices, and how Future Harvest CASA works to educate new and continuing farmers in sustainable growing practices.

Know Your Farmer, Know Your Consumer

Presented by [Community Farm Alliance](#), Berea, KY

Calling all consumers and farmers! Now is your chance to further farmer-consumer conversations by writing Mad Libs-style letters to each other with facilitation from Community Farm Alliance!

Industrial Hemp: A Solution

Presented by [Virginia Industrial Hemp Coalition](#), Nellysford, VA, [National Hemp Association](#), Boulder, CO, & [Growing Warriors](#), Vernon, KY

Industrial hemp is going back to the future to provide sustainable resource development for family farms! Learn about the first industrial hemp crop in Virginia in over 70 years while checking out a hemp guitar autographed by Willie Nelson.

Growing for the Future

Presented by [National Farmers Union](#), Washington, DC

Test your knowledge of what it takes to be a beginning farmer by participating in lively games of trivia with fellow concertgoers. In between rounds, hear stories from Beginning Farmer Institute's participants about their experiences!

Help Farm Animals and the Farmers Who Care for Them: Show With Your Heart

Presented by [American Society for the Prevention of Cruelty to Animals, \(ASPCA\)](#), New York, NY

Have fun in a photo booth, record a video message, and learn how to Shop With Your Heart to support a better world for farm animals and farmers!

We Need #MoreFarmers

Presented by [National Young Farmers Coalition](#), Hudson, NY

Put your social media skills to work and learn why America needs #morefarmers and help turn the tide towards federal farm policy that supports the next generation of farmers!

Factory Farms Harm Our Rural Communities

Presented by [Socially Responsible Agricultural Project](#), Salem, OR

Enjoy solving mysteries? Pull out an item from the mystery bag to learn about the impact your "food-print" has on the communities where industrial meat, dairy, and eggs are produced.

Virginia's Farmer Veterans: Serving Our Nation Twice

Presented by [Farmer Veteran Coalition](#), Davis, CA

Veterans possess a unique set of skills that translates perfectly into the farming community. Learn from an interactive display about the 30+ Virginian veteran farmers using the Homegrown By Heroes and Virginia Grown labels.

Smithsonian Food History Programs

Presented by [National Museum of American History](#), Washington, DC

How does a national museum bring food and agriculture history to the table? Try your hand at milling wheat into flour, view interactive displays on flour production, and learn more about food history research and collections!



Water is life. The growing scarcity of clean water affects us all. What are the major threats to our water future? How do farmers practice water stewardship and how can we become better stewards of our water supplies?

Wheel of Farming & Fishing - How Industrial Agriculture Affects the Chesapeake Bay

Presented by [Northwest Atlantic Marine Alliance](#), Gloucester, MA, [Fair Farms](#), Takoma Park, MD, & [National Family Farm Coalition](#), Washington, DC

Always wanted to play the Wheel? Here's your chance to take a spin! Will you be able to implement agroecological farming practices to sell clean, healthy, organic foods, or will you be compromised by a corporate contract? Will you know what kind of seafood production is beneficial to the Bay and our food system? Come play and learn how farms, fisheries, and water are connected!

Food and Water Waste

Presented by [United States Environmental Protection Agency](#), Washington, DC

Interact with engaging displays to learn about eating habits you can change to reduce food and water waste, all while saving money in the process!



Black gold...topsoil...terra firma.... No matter what you call it, soil is vital to growing healthy food. What makes soil healthy and what is soil's role in the health of our land, water, air, climate and food supply? What can we do to better care for this vital resource?

What's in the Air?

Presented by [Moms Across America Eastern Shore](#), Salisbury, MD

One of our most precious substances is the air we breathe. Yet none of us really knows what we're breathing in at any given time. In the past, people went to the country to take in the fresh air. Now, due to intensive industrial agricultural practices, we are discovering that the country air is not as healthy as it once was. Check your lung capacity with our fun interactive balloon experiment and learn what we can do to help keep our country air clean and fresh.

Soil Resilience

Presented by [National Center for Appropriate Technology](#), Butte, MT

Get a first-hand glimpse of the world beneath farms with an interactive demonstration on the principles of soil health and how farmers are managing for soil life and carbon as a means to build resilient soils!

You Are What You Eat: Sludge-Free For Me!

Presented by [United Sludge Free Alliance](#), Kempton, PA

What happens to our food and water sources in the cycle of "soil + modern waste disposal = food source?" Get the "poop-scoop" on growing America's food, why animal manure is different than human waste, and how you can join the Clean Food Crusade, all while watching worms at work in the soil!

Protect the Final Frontier

Presented by [Green America](#), Washington, DC

Time for a pop quiz! How many different types of wheat can you name? Come test your knowledge, get up close and personal with multiple varieties of wheat and flour, and learn the wonder of wheat and why stopping GE wheat is key to protecting soil health.

ART & GAMES IN THE HOMEGROWN VILLAGE!

Paint the Harvest

Presented by [Caryl Henry Alexander](#)

Grab a paintbrush and make your mark on the Farm Aid 2016 mural. Local artist Caryl Henry Alexander will be leading the creation of a mural that celebrates farmers and good food from 1:00 to 5:00.

CHICKAPIG!

Presented by [Brian Calhoun](#) and [Dave Matthews](#)

Break your flock of Chickapigs free while dodging opponents, hay bales and an unruly pooping cow in this strategic board game. Chickapig breeder and game creator Brian Calhoun joins forces with his farming buddy Dave Matthews to bring this game from farm to table. Bring some friends and give it a whirl on giant magnetic boards.



TAKE ACTION WITH FARM AID

Add your voice to the chorus of people clamoring for change across the country. Join us today to take action for family farmers and a better food system!

We all need family farmers and family farmers need us – to raise our voices in support of critical policies that help them stay on the land, growing good food for us all. Join us in this year's featured actions:

Support Farm to School!

Presented in partnership with the [National Sustainable Agriculture Coalition](#) and the [National Farm to School Network](#) Farm to school programs are a win-win-win: bringing healthy, farm fresh foods to students, growing market opportunities for family farmers and supporting community economic development. Add your voice to support the Child Nutrition Reauthorization, which will increase funding for critical farm to school programs across the country.

Register To Vote With Headcount

Presented by [Headcount](#) & [Prince William County Office of Elections](#), Manassas, VA

As American citizens, we all have a part to play and a voice that needs to be heard. Register to vote to make sure your voice shapes your local, state, and national elections on important issues, including policies affecting family farmers and food systems. Learn what's on the ballot, confirm your status, and learn how to avoid the lines on Election Day by absentee voting.

OUR WORK

Stop by to learn more about Farm Aid's work over the past 31 years to keep family farmers on the land and to grow the Good Food Movement! Add your pledge to the #Road2FarmAid, read about our grantees and the work we have funded across America, and check out the timeline of highlights from Farm Aid's last 31 years.

ROAD2FARMAID

Join us on the [#Road2FarmAid](#), our communications campaign to reinforce the idea that change is the sum of many small acts! Get inspired by HOMEGROWN Village exhibitors who are sharing ideas of many things that folks can do to affect change on agricultural issues. Stop by the Farm Aid tent to take the pledge and share your photos and ideas that show how you can make a difference on the #Road2FarmAid!

CELEBRATE 30+ YEARS OF FARM AID GRANTMAKING

Farm Aid stitched together a quilt to illustrate how our annual grant program creates a vibrant network of family farm organization across the country. Come sit in a rocking chair and read about the incredible work of our grantees over the last 31 years.